

From the desk of
ULUWEHI GUERRERO

DEAR SIR/MADAM,

ALOHA KAKOU, I WOULD LIKE TO SUBMIT THIS LETTER ON BEHALF OF MR. BARRY PONO FRIED OF "OPEN EYE TOURS." I'VE KNOWN PONO FOR OVER NINE YEARS. HIS EXPERTISE AND KNOWLEDGE OF OUR ISLANDS ENCOMPASSES LANGUAGE, GEOGRAPHY, BOTANICAL DETAILS, HISTORICAL INFORMATION AND MOST OF ALL AN UNFORGETTABLE EXPERIENCE FROM INDIVIDUALS AND FAMILIES TO THE MOST AFFLUENT CLIENTELE.

PONO HAS LIVED ON MAUI FOR OVER 26 YEARS AND IS IN EVERY TRUE SENSE A KAMA'AINA. I MYSELF WORKED IN THE TOURIST INDUSTRY FOR 23 YEARS AND WOULD HIGHLY RECOMMEND PONO TO ANYONE AS AN INDEPENDENT PERSONAL TOUR GUIDE. HIS PROFESSIONAL AND CULTURALLY SENSITIVE ATTITUDE TOWARDS PROVIDING THE BEST OF SERVICE TO HIS CLIENTS IS UNSURPASSED IN THE BUSINESS OF PRIVATE TOUR GUIDES.

IN MY HUMBLE OPINION, PEOPLE THROUGHOUT THE WORLD ARE SEEKING NOT ONLY BEAUTIFUL RESORTS AND BEACHES, BUT ALSO WANT TO BE INFORMED AS TO THE SPECIFIC CULTURAL PRACTICES AND ISSUES THAT MAKE HAWAII SO UNIQUE. PONO OFFERS THIS AND MORE.

I AM A KUMU HULA AND RECORDING ARTIST. ON MAUI I'VE USED PONO AND HIS SERVICE NUMEROUS TIMES TO HELP IN EDUCATING MY JAPANESE CLIENTS AND STUDENTS ON THE HISTORICAL AND CULTURAL VALUES OF OUR ISLAND, BRINGING TO THEM A DEEPER FEELING OF BEING CONNECTED CULTURALLY TO OUR ISLAND HOME. PONO HAS ALSO TAUGHT HAWAIIAN LANGUAGE IN MY HALAU KAULUOKALA.

I ENCOURAGE YOU TO SPEND A DAY WITH MR. PONO FRIED OF "OPEN EYE TOURS," SO THAT HE MAY CONTINUE HIS INVALUABLE SERVICE TO ALL INTERESTED CLIENTS, AND TO ASSURE THE INTEGRITY OF OUR PEOPLE AND THE HISTORICAL BEAUTY OF OUR ISLAND LIFESTYLE IS MAINTAINED IN THE TRUE HAWAIIAN SPIRIT.

O WAU IHO NO, HUMBLY, KUMU HULA AND RECORDING ARTIST

ULUWEHI GUERRERO